

Does your commercial real estate agent **Overpromise and Underdeliver?**

As commercial real estate experts for over 40 years, The Perry Group provides the expertise and professional service that is necessary to satisfy the client in today's evolving marketplace. Participation in national professional associations serves as a virtual network of information and exposure.

*With "ordinary" commercial real estate activities, we are as good as anyone in the business.
We excel when we can "add value" by doing the extraordinary or unusual.*

Whether its disposition of an existing property, acquisition of land for expansion, build-to-suit and leaseback of new facilities or any other mode of representation, The Perry Group transcends the usual and offers creative, cost effective solutions in an effort to represent our clients. We don't think of ourselves as traditional "agents", rather, we become an extension of our client.

Commercial real estate is basically an objective business. As professionals with a deep understanding of market dynamics, we provide expertise with limited subjectivity.

Effective representation requires the incorporation of realistic and valid data in order to set proper expectations for his client, Constant analysis of the market and a continuing internal audit of the marketing campaign is necessary. Communicating these changing dynamics is critical. Of paramount importance is reliance on a qualified agent whose objective is to truly represent the owner's interests.

*We won't tell our clients simply what they want to hear.
We communicate only the fact so that effective and intelligent decisions can be formulated.*

For information on how Perry Group, Ltd. can assist with your commercial real estate requirements, contact Joseph Perry, President and CEO at (815) 933-2554



**PERRY
GROUP, LTD.**

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